



Association for
Behaviour Analysis Australia
———— **ABAA** ————

Advertising Guidelines

www.auaba.com.au

Job Advertisement

Website

- Listed for 30 days in on our 'jobs listing' page of the website
- company logo included on listing
- Title with drop down to blurb including contact info (max 250 words)
- Posting of your pdf advert
- Link to company website
- Price: Members - \$25; non-members - \$75
- *To extend advert for an additional month* – Member \$10; non-member \$25

Facebook

- Your job advertisement will be posted 2 times approximately 2 weeks apart. The post will include the following:
 - Job title
 - Your company name and location
 - Your website
 - 40 word job description
 - Link to where the job is posted (e.g., SEEK, your website, etc.)
- Please use the following template and email it to admin@auaba.com.au
 - Job Available: *State job title*
 - Company Name, City, State
 - Company website
 - Description (40 words maximum)
 - Link for more info
- Price: Member - \$10; non-member - \$25

Newsletter

- You supply a half page advert in the newsletter, must be in .png or .jpg format
- Your advert will be linked in the newsletter to your company's website.
- Listed in one online issue
- Deadlines – January 31st and July 31st
- Price: Member - \$25; non-member \$75

Workshop/Event Advertisement

Website: One off Workshop/Event

- Listed for 30 days in a public area of the website
- One company logo included on listing
- Title with drop down to blurb including contact info and price (max 250 words)
- Link to pdf advert (max 1 page)
- Member - \$25 per event, non-member - \$75 per event

Website: Ongoing Workshops and Events

- Listed for 12 months in a public area of the website
- One company logo included on listing
- Title with drop down to blurb including contact info and price (max 250 words)
- Link to company website
- Posting of your flyer (must be a pdf) for the event
- Member - \$150, non-member - \$300

Facebook Posting

- Your event advertisement will be posted 2 times approximately 2 weeks apart. The post will include the following:
 - Job title
 - Your company name and location
 - Your website
 - 40 word job description
 - Link to where the job is posted (e.g., SEEK, your website, etc.)
- Please use the following template and email it to admin@auaba.com.au
 - Job Available: *State job title*
 - Company Name, City, State
 - Company website
 - Description (40 words maximum)
 - Link for more info
- Price: Member - \$10; non-member - \$25

Newsletter

- You supply a half page advert in the newsletter, must be in .png or .jpg format
- Your advert will be linked in the newsletter to your company's website.
- Listed in one online issue
- Deadlines – January 31st and July 31st
- Price: Member - \$25; non-member \$75

Other Listings

Research Opportunities

- Posted on Facebook 2 times approximately 2 weeks apart
- Members - free, non-members - \$10
- Use the following template
 - Study title
 - Organisation
 - Maximum 150 word description
 - Link for more info

Service Provider

- Listing is only available to ABA Australia members
- Your information will be posted on our 'find a specialist' page of the website
- The following information is needed
 - Name of company
 - Street address
 - Phone
 - Email
 - Website
- The listing is ongoing until requested to be removed
- Cost: Free

BCBA/BCaBA Supervision

- Listing is only available to ABA Australia members
- Your information will be posted on our 'find a specialist' page of the website
- The following information is needed
 - Name
 - BCBA/BCaBA Number
 - City, State
 - Type of Supervision:
 - In person, remote, individual, group
 - Supervision Provided to:
 - RBTs, BCaBA candidates, BCBA candidates
 - Supervision training completed on (provide date)
 - Email
- The listing is ongoing until requested to be removed
- If reported that you no longer have availability you will be contacted and your listing removed 2 weeks after contact unless confirmed you are still available to supervise
- Cost: Free

