

APPLIED BEHAVIOUR ANALYSIS

The ultimate goal of applied behavior analysis (ABA) is to establish and enhance socially important behaviours.

The range of behaviours addressed by ABA is broad and deep

FOR EXAMPLE

- Having a conversation with a friend
- Learning to cross a street safely
- Interviewing for a job
- Making a lunch



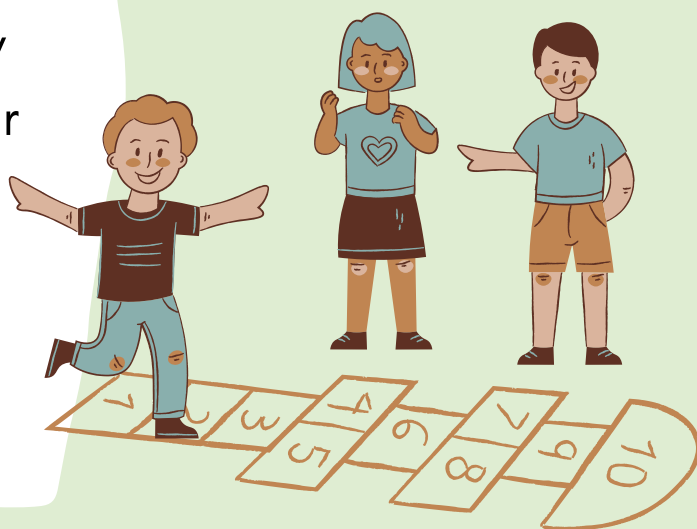
APPLIED

Interventions based on ABA address behaviours that are important to the person. ABA focusses on changing behaviours that are socially significant.



BEHAVIOUR

The word 'behaviour' is used in many different ways. Within ABA, behaviour is anything a person says, does, thinks or feels. The focus is on behaviour is measurable and observable.



ANALYSIS

A well designed plan that has specific goals and objectives, strategies to meet the goals and objectives, and ongoing data collection to show the intervention was actually responsible for the behaviour change. Plans must include generalisation and maintenance of treatment gains.



ABA is a scientific approach to understanding behaviour. ABA refers to a set of principles that focus on how learning takes place. That is, the interaction of between the behaviour and environment is key to effective behaviour change.

